

FOR IMMEDIATE RELEASE

## RockTape Introduces Continuous Glucose Monitor Patches--Enabling Movement for Diabetic Patients

*Stronger Alternatives for Longer Lasting Diabetes Sensors*

*Campbell, Calif.* – January 11, 2018 – RockTape, the leader in sports medicine products and education, is proud to introduce a continuous glucose monitor (CGM) patch designed to move with the human body. Perfect for active individuals and children, these new patches are made from the same strong, flexible and hypoallergenic fabrics and adhesives as RockTape

kinesiology tape. The new RockTape CGM patches are offered in three different styles and come with 15 pre-cut patches per pack, each specially fitted for Dexcom G4 and G5 sensors.



Millions of patients (*and over one million diabetics*) use wearable sensors each day to improve their quality of life, and securing their devices tends to be an extra hassle. Most medical tapes are irritating, rigid and inflexible, and therefore many CGM wearers prefer RockTape patches to adhere their devices to their skin. RockTape is stretchy, less irritating and stay on longer than other CGM adhesives. The water repellent cotton and nylon fabric features 180% elasticity--mimicking the elasticity of skin--to prevent peeling with human movement. The zinc and latex-free adhesive

offers a hypoallergenic alternative to competitive brands, with less likelihood of irritation. Each 4" patch is designed to secure CGMs for as long as seven days, even through daily showers and exercise.

"People have been cutting their own RockTape to secure their CGM devices since we started making tape in 2009," states Cullen Maroney, Product Manager at RockTape. "We pre-cut three other tape SKUs, so this step was long overdue and a practical move for us."

RockTape CGM Patches are available direct from RockTape for \$25 at [rocktape.com/diabetes-monitor-patches/](http://rocktape.com/diabetes-monitor-patches/) or via



amazon.com. RockTape CGM Patches began shipping December 22nd.

### **About RockTape**

RockTape is a global leader in sports medicine products and education. Located in Silicon Valley, RockTape helps patients and athletes “go stronger, longer” with the world's strongest brand of kinesiology tape, powerful pain-relieving topicals, unique evidence-informed education seminars, mobility tools, and joint support accessories.

For more information, visit <http://www.rocktape.com> and be sure to follow RockTape on Facebook, Twitter, Instagram, Pinterest and Snapchat.

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