

FOR IMMEDIATE RELEASE



## RockTape Rebirths the 5th Annual Movement Summit:

*Welcome to Rockstock 2017*



Campbell, Calif. – September 1, 2017 – RockTape Inc., a leader in sports medicine products and education, will be hosting its fifth annual Movement Summit, now known as Rockstock in Huntington Beach California September 22-23, 2017.



Each year, RockTape gathers thought leaders and innovators in movement to come together for an epic weekend of learning, discovery and fun. Similar to RockTape's yearly Movement Summit hosted in Denver, Colorado, its new California counterpart Rockstock will be offering continuing education units for movement and fitness professionals of all types. With 12 hours of continuing education units, catered lunches and happy hour, beach-side exercises, musical jam sessions, and a rockin' after-party on the beach, it's set to be the most far-out educational event of the summer.

Due to the change in location, this year is expected to draw the most celebrated influencers in the industry. These superstars include former [NBC](#) series "[The Biggest Loser](#)" coach and [author Jen Widerstrom](#), the creator of [Foundation Training](#), [Dr. Eric Goodman](#), DC, inventor and CEO of [Intelliskin](#), [Dr. Tim Brown](#), DC, author and founder of Bartholomew Strength, [Brett Bartholomew](#), MS.ED, CSCS\*D, RSCC\*D, PGA Tour medical pro [Dr. Michael Rintala](#), DC, and the [Movement Mechanic Dr. Chad Eldridge](#), DC. The heavy-hitters from RockTape include Medical Director and [Project Move founder Dr. Steven Capobianco](#), DC DACBR, CCSP, CSCS, Medical Director for the [International/United States Brazilian Jiu-Jitsu Federation Dr. Ethan Kreiswirth](#), PHD, ATC, [Stop Chasing Pain](#) expert [Dr. Perry Nickelston](#), DC, [Movement Maestro Dr. Shante Cofield](#), PT, DPT, OCS, CSCS, CF-L1, and [Dr. Joe Lavaca](#) DPT, OCS.

This event was created for athletic trainers, physical therapists, chiropractors, body workers, massage therapists, coaches, athletes, and anyone else interested in learning more about the latest and greatest in functional fitness.

Register now and secure your spot! For more information on Rockstock, including full speaker details and schedule, visit [www.rocktape.com/rockstock](http://www.rocktape.com/rockstock).

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### **About RockTape**

RockTape is a global leader in sports medicine products and education. Located in Silicon Valley, RockTape helps patients and athletes “go stronger, longer” with the world's strongest brand of kinesiology tape, powerful pain-relieving topicals, unique evidence-informed education seminars, mobility tools, and joint support accessories.

RockTape's products are proudly designed in the United States of America. For more information, visit [www.rocktape.com](http://www.rocktape.com) and be sure to follow RockTape on Facebook, Twitter, Instagram, Pinterest and Snapchat.

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